

## Press Release:

### Danish artist uses public support to impale polar bear in Paris

*A huge copper sculpture of a polar bear, impaled on a 6 meter high graph of man-made CO2 emissions. That's what one meets at UN's climate summit, COP21 in Paris in December.*

The Danish sculptor **Jens Galschiot** is putting up the sculpture to make the worlds' leaders aware of their responsibility to save the world from the climate crisis.

The large art installation is called **Unbearable**. It will be placed in front of the COP21-conference center in Paris in collaboration with the World Wildlife Fund.

**Galschiot says:** "At first glance the sculpture is a little funny. Until one realize what the message of the sculpture is. I hope the sculpture becomes an unofficial symbol of the conference and a symbol of our common responsibility towards the world's population and future generations."

**The sculpture funded by Crowdfunding.** Galschiots sculptures are often too controversial to be supported by funds. But his art is quite popular among the people. For example, his studio and gallery has 15,000 visitors annually.

Therefore he plan to finance the project through the crowdfunding page "kickstarter". When it launches on September 2<sup>nd</sup> (at 4:00pm) one can support the project and in return get custom-made sculptures in copper and bronze.

**With Crowdfunding Campaign,** Galschiot wants to start a platform to finance art and counterculture, which is hard to find support for in the established art world.

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#### Photos:

[www.galschiot.com/unbearable-presse/](http://www.galschiot.com/unbearable-presse/)

#### Facts: Crowdfunding Unbearable

**Definition Crowdfunding:** "Crowdfunding is a way to raise money for a project by collecting contributions from a large group of contributors typically via the Internet."

**Campaign Starts:** September 2<sup>nd</sup>. 4.00pm.

**Collection Goal:** \$US 10,000.

**Crowdfunding platform:** Kickstarter.

**Link to the campaign:** [Click here](#)

**Video presentation: (3min):** [Click here](#)

**Website:** [Click here](#)

#### REWARDS (in crowdfunding campaign)

1. (5 \$) BEAR HUG

A virtual hug and a digital card thanking you for supporting the art project.  
Invitation to join our art-sculpture-parade at COP21 demonstration in Paris this December.  
We have music, fliers and perhaps coffee :)

## 2. (15 \$) WALL PAPER + REFRESHMENT

Digital, signed color photo - can be used as a Wall Paper  
Invitation to join COP21 demonstration in Paris where the (Unbearable) crew will offer some refreshing to drink.

## 3. (25\$) EXCLUSIVE COLOR PRINT

Luxury printet special photo from the making of the Unbearable project. 20 pieces, each numbered and signed by the artist.  
Invitation to join our art-sculpture-parade at COP21 demonstration in Paris this December.  
We have klezmer music and perhaps coffee :)

## 4. 80 \$) BRONZE PENDANT [photos](#)

Original pendant made in solid bronze, in shape of the polar bear from the sculpture. Comes with a leather necklace.  
Comes with a card, signed by the artist thanking you for supporting the art project.  
Gallery Price 100\$.

## 5. 100\$) IMPALED POLAR BEAR [photos](#)

OBS: vi har kun sat 20 styk på Crowdfundings siden.  
Original polar bear (3,5 cm) sculpture in bronze. Impaled on a steel spike. The sculpture is numbered and signed by the artist (300 pieces in total).  
Comes with a card, signed by the artist Jens Galschiot thanking you for supporting the art project.

Gallery price 125\$ - limited offer on Kickstarter

## 6. (950\$) UNBEARABLE IMPALED [photos](#)

OBS: vi har kun sat 10 styk på Crowdfundings siden  
Original sculpture in massive bronze. 9cm Polar Bear, impaled on a steel spike.  
Unique, limited edition artwork. 30 pieces, individually numbered and signed by artist Jens Galschiot.  
Comes with a card, signed by the artist thanking you for supporting the art project.  
Gallery price 1,200\$ - time limited offer on kickstarter.

## 7. (1,300\$) UNBEARABLE SCULPTURE [photos](#)

Original model of the big sculpture. Polar bear in massive bronze (9cm), impaled on a steel graph.  
Unique, limited edition (20 pieces in total) artwork. Individually numbered and signed by the artist.  
Comes with a card, signed by the artist thanking you for supporting the art project.  
Gallery price 1,500\$ - time limited offer on kickstarter.

## 8. (1,800\$) LARGE UNBEARABLE IMPALED. [photos](#)

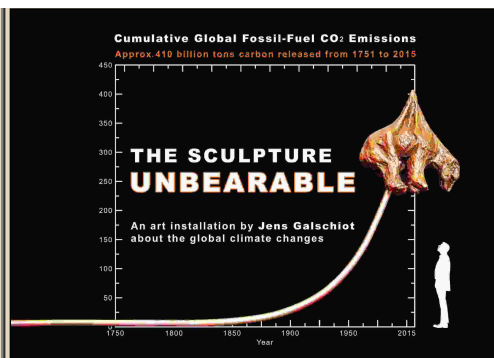
OBS: vi har kun sat 5 styk på Crowdfundings siden  
Unique, limited edition (20pieces in total) sculpture. 20cm high copper model of the original polar bear, impaled on a large steel spike.  
Each is individually numbered and signed by artist Jens Galschiot.  
Comes with a card, signed by the artist thanking you for supporting the art project.  
Gallery price 2200\$ - time limited offer on kickstarter.  
OBS: vi har kun sat 5 styk på Crowdfundings siden

## Thoughts about Art Crowdfunding

**It is no secret that it is very hard to get the economical means for Galschiot's wild projects.** A lot of the people we have talked to about these projects agree that the projects are both important and exciting. They praise Galschiot for his ability to rethink art's ability to create debate and dialogue. But when it comes to financial support they hesitate.

**Galschiot sought funding for the "Children of Abraham",** the project on religious Fundamentalism, from the Danish Art Fund, and even though the project was launched within the art institution at [Silkeborg Bad](#) (museum), the project was rejected.

**Then we became very tired of heavy, reactionary** and not that risk taking



funds, as well as the state's equally hopeless and nepotistic art support. Our reaction was to give the Art Fund the finger and start our own fundraising by selling Galschiot sculptures to fund the project.

**This fundraising resulted in 550.000 (Dkk) in a month** and financed the exhibit. We learned that it is a lot more fun to work our way through the funding, than sitting, being angry and depressed, and losing the energy we needed to make our art project.

**This success has given us the drive to use this new global funding platform for our activities**, and we have chosen to use Crowdfunding to build this platform on. As any artist knows it is not a problem for an artist to make art. The problem is to sell this art at a fairly reasonable price. This is where this new platform enters.

### **“Unbearable” will be the first!**

Galschiot has chosen to use the sculpture **“Unbearable”** as the first project for crowdfunding. Its significance and sex appeal is some of the reasons, why we have chosen this project. Most likely it will not be the last, because Galschiot is counting on, that crowdfunding has the potential to be a possible financing strategy for more of his artistic projects.

As formerly mentioned **“Unbearable” will be exhibited in Paris at COP21 at the end of November.** “Unbearable” images a huge polar bear, which is impaled by a CO2 graph. This will remind the world leaders of their responsibility towards the climate, and we are expecting it to get a central place in Paris and at [COP21](#). The donations from the crowdfunding will go to transport, exhibition and the casting of the sculpture.

### **Cooperation with WWF - World Wildlife Fund**

We are cooperating with [WWF \(World Wildlife Fund\)](#), which is one of the biggest environment organizations in the world. WWF has given a good contribution to the production of the sculpture, and we have therefore already started on building the sculpture. The cooperation with WWF will give the **“Unbearable”** project a larger opportunity for global exposure in connection with COP21 in Paris. We are looking forward to this cooperation.

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### **About Jens Galschiøt:**

#### **At the moment:**

**Galschiøt is a sculptor who works with international art installations.** At the moment he is working on a gigantic project about the religious tensions in the world.

#### **He has named this art and dialogue project [‘The Children of Abraham’](#).**

The focal point of the project is the 3.5 meter tall and 70 square meter sculpture called F.U.N.D.A.M.E.N.T.A.L.I.S.M. It is made of these letters made in 8,000 copper books symbolizing the Torah, the Bible and the Quran. 24 big monitors constantly display the 'brightest' and the 'darkest' quotations from Judaism, Christianity and Islam.

See concept click for the art project [English - German - Danish](#)



General information about Galschiøt can be found at:

[See Wikipedia:](#)

[Portrait of the sculptors CV \(PDF\)](#)

[To Gallery Galschiøt](#)

[To Galschiøt webside](#)



**This mail has been sent from the sculptor Jens Galschiøt's workshop.**

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**websider:**

[To Gallery Galschiøt](#)

[To Galschiøt webside](#)

[to "The Children of Abraham"projekt](#)

Overview over [Galschiøt sculptures](#)

Portrait of a [sculptor Jens Galschiøt](#) (PDF)



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